

THE AMERICAN UNIVERSITY

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A.U. folder

SCHOOL OF INTERNATIONAL SERVICE  
TRAINING PROGRAM FOR INTERNATIONAL  
BUSINESS EXECUTIVES

BCIU TRAINING PROGRAM CHANGES

The third year of the BCIU Training Program for International Business Executives gets under way with the opening of the Twelfth Session on September 25, 1961. With this session two substantial changes, dictated by previous experience, will be made in the Program's operation.

The consensus voiced by participants is that language study during the four weeks basic course demands substantial sacrifice in other areas of the Program, such as the completion of recommended reading, participating in group discussions, and visits with appropriate officers of pertinent departments and agencies of the U.S. Government and of international agencies and foreign embassies located in Washington. On the other hand, experience has demonstrated that a period devoted exclusively to intensive study of language makes possible a concentration which contributes effectively to the student's rate of progress.

Hence, it is recommended that language study be pursued during the two or four weeks language courses which immediately follow each training program session. In some cases, limitations of time available will prevent participants from following such a schedule. In that event, arrangements will be made to provide language during the four weeks basic course session, if specifically requested. The charge for this training will be proportionate with that made for the intensive language course.

Another important change pertains to the scheduling of the one week Special Program for Wives of participants. This will now be given during the third week of the basic course. Consequently, those wives who wish to do so may now also enroll for the week devoted to special area study which will henceforth begin on Saturday of the third week and continue through the final week of the session. In a number of cases, graduates of the Program have since assumed responsibilities not envisaged at the time they attended the course. This change in scheduling will make it possible for them to return for six days of concentrated study of a geographic area other than the one on which they concentrated during their previous participation in the course.

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